Horace's *Ars Poetica* poses a big challenge to 21st century classical scholars. It is an essential and unavoidable work of literary criticism and reflection on the nature of poetic composition and reception, relevant to work in several disciplines. It is also a poem composed in a period of Classical literature which one may rightly call a “golden age” of Augustan literature. As recent scholarship has shown, the works belonging to this literary period attest an exceptional awareness of the intertextuality, narrativity, and fictionality of poetic texts. The explicit aesthetic ideas expressed in the *Ars Poetica* do not, however, seem to line up perfectly with the level of reflection encountered in other poetic texts. The *Ars*, it seems, does not discuss issues of poetics and literary criticism which from our retrospective point of view might most interest modern scholars. The main goal of our conference is to reconsider the position of the *Ars Poetica* in the literary and cultural practice of the Augustan age, and find new ways of handling the tension between Augustan poetic theory and practice.

**PROGRAM**

6 SEPTEMBER

9.00—9.10 Opening the conference
Balázs DÉRI (Head of the Department of Latin, ELTE)

1. Session
chair: Zsigmond RITOÓK (Budapest)

| 9.10—9.40 | Philip HARDIE (Cambridge): *The Ars Poetica and the Poetics of Didactic* |
| 9.40—10.10 | Péter HAJDU (Budapest): *The Ars Poetica as Pure Poetry* |
| 10.10—10.30 | Attila FERENCZI (Budapest): *The Teacher's Persona* |
| 10.30—11.00 | discussion |
| 11.00—11.30 | coffee break |
2. Session
chair: Michèle LOWRIE (Chicago)

11.30—12.00  Jürgen Paul SCHWINDT (Heidelberg): Ordo and Insanity. On the pathogenesis of Horace’s ars poetica
12.00—12.20  Zsigmond RITÓK (Budapest): Aut prodesse volunt aut delectare poetae
12.20—12.40  József KRUPP (Budapest): How to Write an End (of an ars poetica)
12.40—13.10  discussion
13.10—14.30  lunch

3. Session
chair: Philip HARDIE (Cambridge)

14.30—15.00  Isabella TARDINO CARDOSO (Campinas): Why, lover, why? Why do words die? Ephebemera and Poetic Licence in the Ars
15.00—15.20  Dániel KOZÁK (Budapest): (Re)designing Achilles after Horace: Reading AP 120—124 with Ovid and Statius
15.20—15.40  discussion

7 SEPTEMBER

4. Session
chair: Isabella TARDINO CARDOSO (Campinas)

10.00—10.30  Michèle LOWRIE (Chicago): Politics by other means: legal language in the Ars Poetica
10.30—10.50  Luigi GALASSO (Padova): The Ars Poetica of Horace in Ovid’s exile poetry
10.50—11.10  Ábel TAMÁS (Budapest): Reading Ovid Reading: The Metamorphoses as a "Literal Implementation" of AP 1—30
11.10—11.40  discussion
11.40—14.00  coffee & lunch

8 SEPTEMBER

5. Session
chair: Jürgen Paul SCHWINDT (Heidelberg)

9.30—10.00  Casper DE JONGE (Leiden): Horace and Dionysius. Composition in Augustan Rome
10.00—10.20  Imre KÖRIZS (Miskolc): How to write lyrics? (After having written it)
10.20—10.40  Gábor BOLONYAI (Budapest): Ore rotundo – a phrase reborn in the Renaissance
10.40—11.10  discussion